

## Expo Curtain - Raiser

### **Festival Home-Buying, Celebrate it with CREDAI-MCHI“MAHA Property Expo 2017”**

**CREDAI-MCHI “MAHA Property Expo 2017” to add to the festivities of the season!**

### **India’s First & Biggest Industry Expo after RERA**

You can’t afford to miss visiting India’s first & biggest Property Expo after RERA starting today November 16 for four days at MMRDA Grounds, BKC, Mumbai where customers would be welcomed with a BIG bouquet of properties along with WIDE range of Housing Finance options. The Expo is positioned to offer best Mumbai properties with most lucrative tags for the customers.

As you are aware after a struggle of last few years by Real – Estate industry, Scenario has brightened by State Government’s remarkable achievement with the implementation of **Ease of Doing Business**(EODB) and making India achieve the rare feat of jumping to 100th position from 130 in World Bank ranking. The vision of **Hon’ble PM Shri Narendra Modi**, Exemplary leadership of **Hon’ble Chief Minister Shri Devendra Fadnavis** and effective implementation by **Shri Ajoy Mehta, IAS, MCGM Commissioner** have made this enviable position achievable.

The landmark initiatives by Central Government which impacted real – estate industry in a major way are RERA & GST and industry made all-out efforts to become RERA & GST compliant. Hence this expo is happening at an opportune time when the real-estate industry is slated to boost the Indian economy, which is on the threshold of a catalytic change. The scenario couldn’t have been more conducive owning RERA Registrations, a RARE feat in EODB, GOVT. push for Affordable Housing, ENHANCED buyer confidence, SPURT in festive buying and EASING of interest rates.

After 15 Years, 27 Editions which provided homes to **30 lakh+** buyers, this 10,000 Sq. Meter of exhibiting space is all set this year to offer home buyers key projects which are RERA registered and suitable for all kinds of budgets. Special emphasis has been given to “Affordable Housing” where budget buyers can select from the host of property options displayed. The spirit of the Expo is to remain in sync with Hon’ble PM’s vision of providing “Housing for All”.

**Expo Highlights:** One Lakh Prospective buyers, Experimental Stall Design, Lucky Draw opportunities, 4 days of Celebration, Properties from 10 Lakh to 10 crores, Digital Property Buying & Selling Platform and Exclusive Offers

**Expo Real-Estate Participants:** L & T Realty, Godrej Properties, Omkar, Kalpataru, Radius Developers, Shivalik Ventures, Kanakia Spaces, Ajmera Realty, Marathon Realty, Rustomjee,

Ekta World, Veena Developers, Romell Group, Mayfair Housing, Wadhwa Group and many more.

**Expo Banks & HFC participants:** State Bank of India, ICICI Bank, Axis Bank, UCO Bank, PNB, Syndicate Bank and HFCs are PNB Housing, LIC Housing, India Bulls, Tata Capital and Aditya Birla Finance.

Home buyers can make most of this festive season by visiting the Property Expo which is laden with limited time period offers so that they save money.

CREDAI-MCHI MAHA Property Expo has another added feature in the form of BIZNET – the ultimate business & networking platform which is designed to provide complete 360-degree experience to all stakeholders – the buyers & allied industry players. This is the unique proposition of this expo where allied industry players to have exclusive One-on-One interaction with prominent developers amidst throbbing premises of expo.

CREDAI -MCHI has undertaken some remarkable initiatives with its CSR activities by Women's Wing: Scholarships to deserving students and Health Care of construction workers. Taking it notch above, Women's Wing is organising BLOOD DONATION camp at the Expo venue in association with Apollo Hospitals.

**Mr Mayur Shah, President, CREDAI-MCHI,** “28<sup>th</sup> MAHA Property Expo is the first industry Expo after MAHA RERA, displaying attractive propositions for home-buyers with wide bouquet of choicest RERA registered properties along with some great home financing options, all under one roof. Thus, making buyers confident about buying property in the expo. We are confident that our MAHA Property Expo will pace well with the buoyant consumer sentiments which will make the current festive season more delightful. No wonder, buyers feel the same way we feel – *MCHI hai to bharosa hai!*”

**Mr Tejas Vyas, Chairman, Exhibition Committee,** “MAHA Property expo is displaying housing projects, which are RERA registered under one roof which caters to all budgets & tastes – luxury to affordable, commercial to residential, it is a one-stop-shop for home buyers. Our effort has always been to provide an unforgettable experience to property seekers and visitors to the Expo. Now that real-estate industry is geared up well to its customers' demands, it has certainly infused great energy in India's commercial and social ecosystem. Going forward, the demand for budget buyers for affordable housing is set to rise as considerable push has been provided by Government and we developers are working towards rising to the occasion – where every Mumbaikar has a HOME!”

There is a lot for home buyers to look forward too.

### **About CREDAI-MCHI**

The Maharashtra Chamber of Housing Industry (CREDAI-MCHI), formed in 1982, is the most prominent and the recognized body of Real Estate Developers in Mumbai and MMR. CREDAI-MCHI brings together members dealing in Real Estate Development on one common platform to address various issues facing the Industry. With a strong Membership of over 1800 leading Developers in Mumbai and The CREDAI-MCHI has expanded across MMR, having its own units in Thane, Kalyan -Dombivali, Mira - Virar City, Raigad and Navi Mumbai. Members of CREDAI-MCHI account for 80% of the organized Development of new residential and commercial properties in Mumbai and MMR.

**For further details:**

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