

## **MCHI – CREDAI unveils its 26<sup>th</sup> edition of Real estate and Housing Finance Exhibition on the Festive note of Gudi Padwa**

***The Exhibition will showcase 1000+ properties 100+ top developers (exhibitors), 15+ Banks with never seen before offers to cater to the expectations of 75,000+ buyers and a tie-up with online realty portal housing.com for the Third time.***

**Mumbai 7<sup>th</sup> April 2016:** MCHI – CREDAI's 26<sup>th</sup> Property Exhibition 2016, one stop shop for all the potential property buyers was unveiled with great enthusiasm at Bandra – Kurla Complex, MMRDA Grounds. **Shri Deepankar Bose, Chief General Manager, State Bank of India** lit the inaugural lamp in the presence of an august gathering.

Keeping the positive sentiments of the property buyers in mind, MCHI – CREDAI expo has added festive cheer for its buyers who are all set to press the **“Buy now”** button on the auspicious occasion of Gudi Padwa.

The real estate sector anticipates a fruitful year ahead, especially after recent steps taken by government which includes passage of real estate bill, repo rate cut by the central bank and various sops announced in Union Budget 2016 particularly to boost affordable housing, have spread optimistic sentiments amongst the property buyers and the industry. Keeping in mind and acknowledging this positive environment, MCHI – CREDAI has left no stone unturned to offer astounding offers to the homebuyers.

The theme for this edition **“Buy Now”** encouraged the property buyers to scout for opportunities. Over the span of past 15 years and 25 Editions of Property Exhibitions, many buyers have realized their dream of owning Real Estate after a visit to the MCHI – CREDAI Property Expo. This is after the stupendous success of MCHI-CREDAI's Silver Jubilee – 25<sup>th</sup> Edition of Expo held in the month of October, 2015.

While announcing the commencement of the 26th Edition of the exhibition, **Dharmesh Jain, President, MCHI – CREDAI** said, *“The 26<sup>th</sup> Edition of MCHI-CREDAI's Exhibition is a celebration of all the positivity and upbeat mood in the market, also it is a testament to the success of the last 25 Editions. Our endeavor to create value for all participants in the Real Estate Industry is bearing fruit. The current show has a major digital foot print and has a truly international presence, being among the very few Indian entities that have brought Indian assets in front of an international audience.”*

Speaking on the occasion, **Tejas Vyas, Chairman, Exhibition Committee, MCHI-CREDAI** said, *“MCHI – CREDAI expo is not just the industry's biggest booster but also the only platform where developers and customers come together, face to face on such a big scale. And it keeps growing into a bigger affair year on year. As an association, our aim is to help the buyer and seller meet their right match in the most effortless manner and on a credible platform. The 4 days show also happens to surround one of the most auspicious festival, Gudi Padwa where new purchases are encouraged. Hence developers have released various offers to make home purchase even more exciting for the customers. We look forward to happy shopping experience for everyone.”*

**Amit Bhasin, Head- Strategic Business, Housing.com** said, *“We had a great experience on the back of the success of our first joint MCHI event last year. With this edition of the event, we are working even more closely to benefit participating developers and, importantly, the home buyers seeking a more transparent and simplified experience with amazing offers.”*