



A STEP AHEAD  
OF COMPETITION

16<sup>th</sup> to 19<sup>th</sup> NOVEMBER  
10am to 7pm  
MMRDA Grounds, BKC



**4** Days

**4** Times bigger than ever before.

**Meet & Interact** with Leading Developers



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A photograph of a city skyline with several tall skyscrapers under a blue sky with white clouds. The image is partially obscured by a white and yellow geometric shape that frames the text.

## Event Theme - Biznet Plus, A step ahead of competition

Credai MCHI was founded in the year 1982 with a vision and mission of building a common platform for the real estate industry in order to fight the various challenges that the industry faces. Credai MCHI has been the voice of the real estate industry. They create a complete sense of awareness among the people, the media and provide comprehensive information about the new developments in Mumbai and its Metropolitan Regions.

India's real estate industry has seen a substantial growth in the global capital flow in the year 2016 and has been growing ever since due to the remarkable changes in the regulatory framework of the Indian economy.

With the increasing positive developments in the economy, Credai MCHI has taken the initiative of launching the super successful event Biznet - A Business and Networking forum, that has been designed to create an interface between developers and allied industry players. It focuses on creating a connection between the best-in-class buyers and sellers in this captivating environment.

We have had 3 successful Biznet in Mumbai and Pune in the past 2 years with Biznet Special Edition held at Hotel Sofitel in May 2017.

After achieving an exceptional breakthrough in the last 3 years, Biznet is back with yet another privileged real estate alliance in Mumbai. They give you the biggest platform for an association with top-line builders, architects, dealers, distributors, consumers. This year, Biznet brings you a 4 Day meet with 400 stakeholders of the industry, 4 times bigger than before.

This time the experience will be different and exceptional. For the First time, Biznet invites not only B2B but also B2C. The event will also be inviting genuine home buyers from across Mumbai, Thane and surrounding areas through an integrated and engaging media and marketing campaign.

We assure you an experience like never before. Be a part of this Mega Event and expand your business opportunities with new potential clients to know and understand your brand better.



## DELIVERABLES

CATEGORY	DAY 1	DAY 2	DAY 3	DAY 4
NETWORKING BREAKFAST	✓	✓	✓	
ONE ON ONE MEETING	✓	✓	✓	
AV PRESENTATION			✓	
BOOTH SPACE - 4 X 3 sq.mtrs.	✓	✓	✓	✓
CHECKERED WALL	✓	✓	✓	✓
VENUE BACKDROP	✓	✓	✓	✓
BUNTING AT THE VENUE	✓	✓	✓	✓
PODIUM BRANDING	✓	✓	✓	✓
FLYERS	✓	✓	✓	✓
STANDEE	✓	✓	✓	✓
DIGITAL MEDIA PRESENCE	✓	✓	✓	✓
INVITATION CARD	✓	✓	✓	✓
CARRY BAGS	✓	✓	✓	✓
EVENT CATALOGUE - CREDAI-MCHI OCT PROPERTY EXPO	✓	✓	✓	✓
DIGITAL DISPLAY OF YOUR AV (NOT EXCEEDING 60 SECS)	✓	✓	✓	✓
PA ANNOUNCEMEMNT	✓	✓	✓	✓
BAG INSERTS	✓	✓	✓	✓
DATABASE	✓	✓	✓	✓
LOGO & MENTIONS IN POST EVENT REPORT	✓	✓	✓	✓

### RATE CARD

PLATINUM PARTNER - 10 LACS

GOLD PARTNER - 8 LACS

For more details contact:  
Madhulika : +91 9769295290 | Navashish : +91 9821581274



## EVENT FLOW

**Day 1 :** Builders | Directors | Owners  
One on One meet - 5 mins each  
Networking over lunch  
Stall visit

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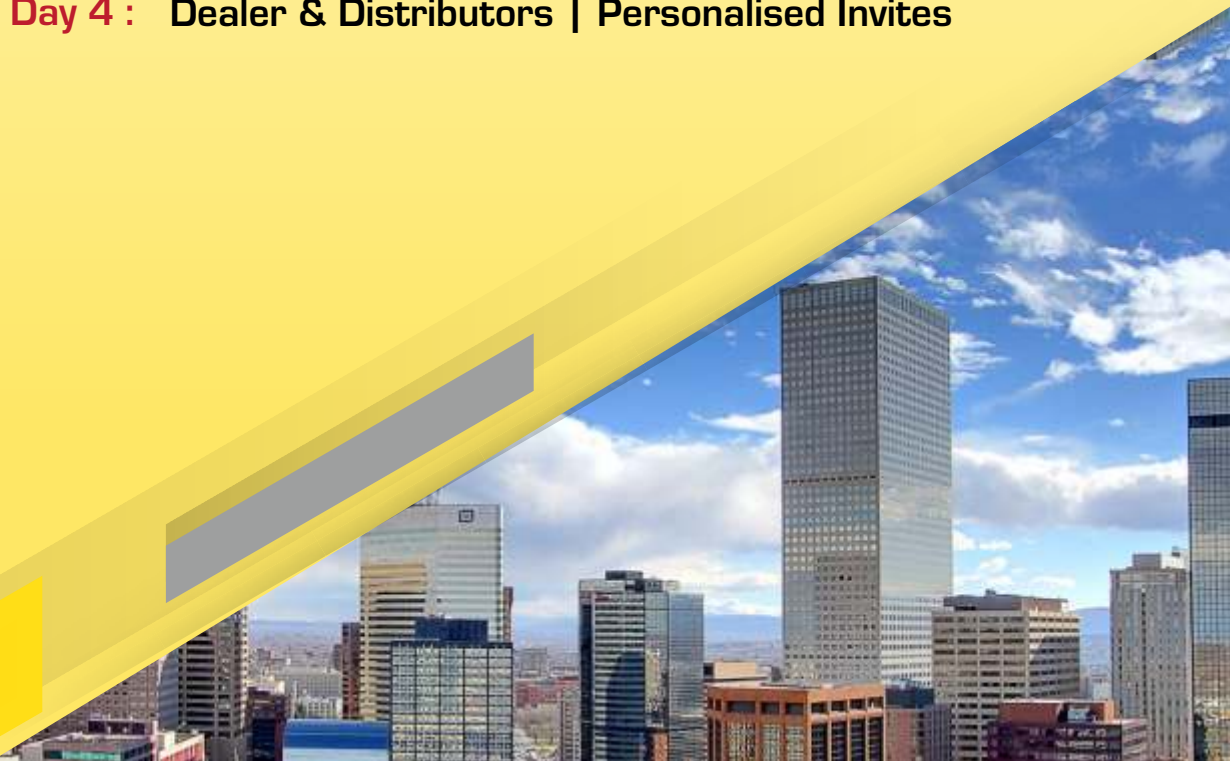
**Day 2 :** Purchase Heads | MEP's | Consultants | Engineers  
One on One meet  
Networking over lunch  
Stall visit

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**Day 3 :** Architects  
3 mins presentation  
Networking over lunch  
Stall visit

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**Day 4 :** Dealer & Distributors | Personalised Invites



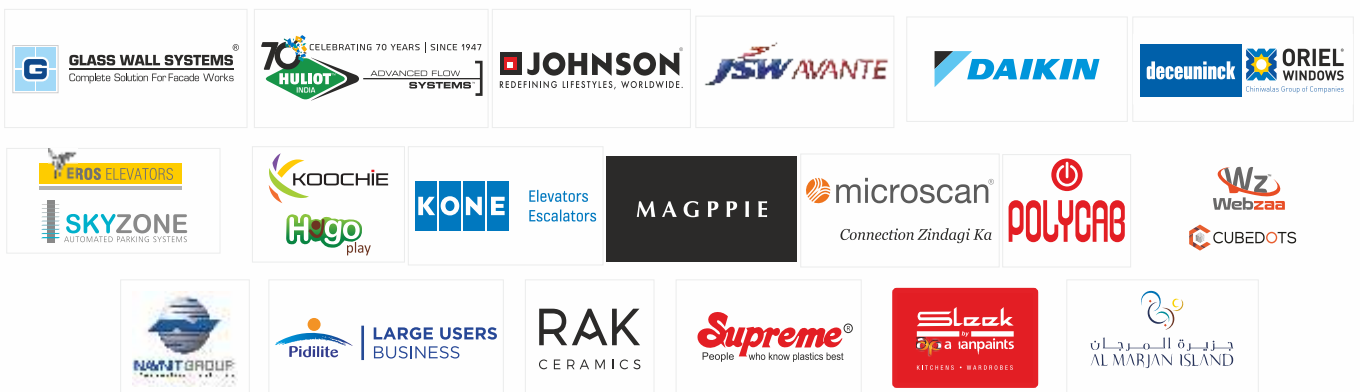
## Participating Brands at Biznet - I



## Participating Brands at Biznet - II



## Participating Brands at Biznet - III



## Past Event Glimpse Biznet - I



## Past Event Glimpse Biznet - II



## Past Event Glimpse Biznet - III



*Be a part of this mega event and expand  
your business opportunities*



CREDAI-MCHI

**BIZNET+**

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For further details & queries contact or email us on

Madhulika : +91 9769295290 | madhulika@mchi.net

Navashish : +91 9821581274 | navashish@mchi.net